

National BDPA Technology Conference Fact Sheet

July 28 – 31, 2010 • Marriott Downtown Philadelphia

Keeping your skills up-to-date and maximizing your productivity is more important than ever.

Here's an opportunity to learn about the newest technologies and best practices in 3 DAYS! This educational conference offers over 50 workshops for IT Professionals, Developers, Entrepreneurs and Information Workers. Attend the sessions that matter most to your job role; learn new skills and stay on the cutting edge; network with your peers and with industry leaders.

Give us 3 days and we'll give you:

- The opportunity to **gain new skills** and to enhance your job performance
- **Just the facts** – the event is about learning; no product commercials here
- The best training value possible for your money – all in three days!
- July 28th is just around the corner, so REGISTER today.

General Information

Online Registration

Register online at: <http://bit.ly/bdpaconference>

Register by mail send check to: BDPA, 9500 Arena Drive Suite 350 Largo, MD 20774. (www.bdpa.org)

Hotel Information

Marriott Downtown Philadelphia—1201 Market Street, Philadelphia, PA 19107, 215-625-2900. **Note to all attendees.** National BDPA has contracted with the Marriott Downtown Philadelphia for sleeping rooms. Attendees are requested to register at this hotel under the group name and rate. Reservations may be made by phone or via the Conference Web site. (Group Name: Black Data Processing Association; Conference Code: BDPA)

Conference Registration Desk

On-site registration begins Tuesday, July 27 at 5:00 p.m. – 8:00 p.m.; Wednesday and Thursday the Registration desk is open 7:30 a.m. – 8:00 p.m.; Friday 7:30 a.m. – 5:00 p.m.; and Saturday, July 31 8:00 a.m. – 3:00 p.m. The On-site registration fee is \$750.00 for members and \$850.00 for non members. **Pre-registered attendees** can pick up conference materials starting Tuesday, July 28; from 7:00 a.m. – 8:00 p.m. All attendees receive a conference carrying case, program book, name badge, and other conference materials.

Career Fair

Friday, July 29 12:00 p.m. – 6:00 p.m. and Saturday 10:00 a.m. – 3:00 p.m.

Event Pricing

Members \$550

Non Members \$650

BDPA Sponsors

3Com Corporation
Abbott Laboratories
Allstate Insurance
Avue
BlueCross BlueShield of Illinois,
Oklahoma, New Mexico & Texas
CIGNA
Compuware
Cox Enterprises
DeVry University
Deloitte
Educational Advance Alliance
Eli Lilly & Company
Excelsior College
Freddie Mac
Hewitt
Hilton Hotels
HP
IBM
Johnson & Johnson
JP Morgan Chase
Kraft Foods
Lockheed Martin Corporation
Macys
Marriott
Mayo Clinic
McDonalds Corp.
McKesson Technology
Solutions
Merck & Company
Microsoft
Monsanto
Oracle
Prudential
Quest Diagnostics
R & D Professional Services
SC Johnson
State Farm Insurance
Travelers
Turner Broadcasting Corp.
US Cellular
US Navy
Vanguard

EXECUTIVE PANELS	Thursday 9:00 – 11:00 AM	<i>Our Cyber World - Friends and Foes: What every business and individual needs to know before its too late</i> Rear Admiral William Leigher – Deputy Commander, U.S. Fleet Cyber Command / U.S. TENTH Fleet Other panelist to be announced
	Thursday 1:30 – 3:00 PM	<i>Small Business Engagements - Opportunities, Risks and Rewards: How to avoid becoming a failed business statistic</i> David Dickerson - Director, Small Business Administration, Philadelphia Region Phil Jaurigue - President/CEO, Sabre Systems, Inc Tom Kornekay – Chairman/CEO, Tekontrol Inc
	Friday 9:00 – 11:00 AM	<i>IT Workforce Development: How to prepare for the skills in highest demand</i> James McArthur – VP Lockheed, Center for Innovation Eloise Young – VP/CIO, Philadelphia Gas Works Terry Halvorsen – Deputy Commander, US Fleet Cyber Forces Command
	Friday 1:30 – 3:00 PM	<i>Federal IT Initiatives: What's Next? Are you ready?</i> John James – Director, National Security Personnel System Transition Office Robert "Bob" Whitkop – Naval Next Generation Network (NGEN), Special Programs Office (Awaiting confirmation) Anthony McMahon – Director, Enterprise Computing Center, Internal Revenue Service. Dr. Anthony Junior - Director, Office of Naval Research

CONFERENCE WORKSHOPS	Day / Time	Professional Development	Project Management	Technology	Leadership Management	IT Entrepreneurship
	Wednesday 8:30-10:00 AM	Career Networking: How to Maximize Your Conference Presenter: Pat E. Perkins, PMP, CPCC	Project Management 2.0 On Steroids: Secrets to Managing Interactive Media Presenter: Bianca J. Shelby, MBA, PMP	Automating Your Windows 7 Deployment With MDT 2010 Presenter: Matt Hester	Improving the Technical Supervisory Relationship Presenter: Catherine Ashcraft, Ph.D.	
	Wednesday 10:15-11:45 AM	Putting Your Career on Steroids in a Matrixed IT Environment Presenter: Cecil Jones, MBA	Drill Questions To Pass the PMP Certification Exam Presenter: Elaine T. Jackson, PMP	NBDPA Strategic Technologies Presenter: John Hoffer, MBA	Diversity for the Digital Age Presenter: John H. Mackey	
	Wednesday 1:30-3:00 PM	Creating Your Professional Brand From The Inside Out Presenter: Nathalie Gregg	LEAN Principles and eVSM Presenter: Beverly A. Place	Cloud Computing: Is ITIL Still Relevant? Presenter: Nicholas Clarke	IT Leadership Succession Planning Presenter: Cecil Jones, MBA	Information Security for Small Business Presenter: Julius Clark, MBA
	Wednesday 3:15-4:45 PM	LinkedIn: Getting Started with Professional Social Networking Presenter: Keith Warrick, MBA	IT Governance Presenter: James R. Miller	Agile Engineering from a Manager's Perspective Presenter: Kuryan Thomas, Ph.D.	Making Operational Improvements Presenter: Roderick L. King	Starting an IT Consulting Firm Presenter: John Hoffer, MBA
	Thursday 8:30-10:00 AM	BDPA Career Center – IT Career Enhancing Workshop Presenter: Portia Westbrook	Project Management Strategy: Value Management and Sustainability Presenter: Ura Puranda, PMP	Foundations of a Winning Application Security Program Presenter: Grace Giraldo, MS, CISSP	IT Off-Shoring vs Creating More U.S. On-Shore IT Jobs Presenter: Kathryn J. Moland, Ph.D.	Small Business Access: Innovation Intelligence for Entrepreneurship Presenter: Stewart White, PMP
	Thursday 10:15-11:45 AM	Risk Management Career Opportunities Presenter: Estelle Cephas, CBCP	Business Process Management: The Value From Doing Something Different Presenter: Maurice Mahone, CISA	Server Virtualization for Dummies Presenter: John Hoffer, MBA	The Way Forward for IT Organizations – IT Strategy Presenter: Markell Bridges, MBA	Are you Ready to be an Entrepreneur? Presenter: Barbara A. Fuller, PMP
	Thursday 1:30-3:00 PM	Survival Guide for Adverse Economic Times Presenter: Carlton Greene, MBA	How Healthy is Your Project?: A Lesson in Earned Value Management Presenter: Jacqueline Ockleberry, MBA, PMP	The Value of "Cloud" in the Business Technology Ecosystem Presenter: Jambey Clinkscales	Intelligently Thinking About Enterprise Business Intelligence Presenter: Ekundayo B. Ojumu, MBA	10 Seeds of Success to Grow Your Business Presenter: Franne McNeal, MBA
	Thursday 3:15-4:45 PM	Mastering LinkedIn: Advanced Techniques and Insider Tips Presenter: Keith Warrick, MBA	Being Creative with Storyboarding for the Worldwide Web Presenter: Villia Davidson, MBA	What's in Windows Server 2008 R2 for IAT Administrators Presenter: Matt Hester	Strategic IT Leadership Presenter: Ralph Groce	Video Production in a Competitive Global Market Presenter: Alvin J. Smith
	Friday 8:30-10:00 AM	Strategies to Move Your Career Forward Presenter: Janice Coleman, CMP	A New Era for Risk Management Presenter: Ura Puranda, PMP	Web Design Done Right: From Web Standards to the Social Web Presenter: Rudy Duke, MBA	BDPA Corporate Chapter Workshop Presenter: Sheila Marionneaux and Fred Patterson	Windows Home Server for Small Business Presenter: Jeffrey Daniels, MBA
	Friday 8:30-10:00 AM	SAP Overview and Training Offerings Presenter: Gloria Hall, MIS	Turning Conflict into Shared Solutions While Working on Diverse Teams Presenter: Rachael Boone	SOA with ActiveMQ and Spring Presenter: John Hoffer, MBA	Black in IT Presenter: Regina Robinson, MBA	Using Social Media to Market Yourself or Your Business Presenter: Nicole Newman, MBA
	Friday 1:30-3:00 PM	Social Media: Branding in the Age of Obama Presenter: Eric Hamilton	The Path of Least Resistance: Understanding the Critical Path Presenter: Jacqueline Ockleberry, MBA, PMP	What Can You Really Do With Cloud Computing? Presenter: Lamarr A. Cook, MBA, PMP	Results Management Office: A New Approach Presenter: Norman P. Fleming, PgMP	Starting UP in a DOWN Economy Presenter: Viola Thompson, MBA
	Friday 3:15-4:45 PM	Everybody Matters: A Teambuilding Essential Presenter: LaShawn Brown	Critical Chain Project Management and Agile 101 Presenter: L. Angel Henry, MLIS, PMP	The Perfect Storm in IT Presenter: Jesse Bemley, Ph.D.	Advanced SQL Injection Presenter: Joseph McCray	Leadership and Communication: The Bridge to Excellence Presenter: Phyllis Ferguson, CDP, PMP
				<i>This workshop is a Technology Track topic</i>		