



2010 BDPA Chicago Awards Banquet Guess Who's Coming to Dinner!



Guest Who's Coming from Walgreens

Walgreens Executives:

Paul Eddy
Div CIO/ V.P. of Pharmacy IT.

Mark Wattley
Walgreens Health Services: Executive
Divisional Vice President, Human Resources Business Strategy and
Solutions

Mark Jones
Director, Corporate Innovation – Produce

DeLyle Smith
Director, IT: Architecture & Support/Systems Infrastructure – Unix
Systems Administration

Gleatha Glispie
Director, Supplier Diversity

Barbara Dunlap
Senior Attorney, Employee Relations

Bret Conway
Recruitment Manager, Diversity & Recruitment

Ora Yelvington
President, Walgreens African American Achievement Affinity Business
Group

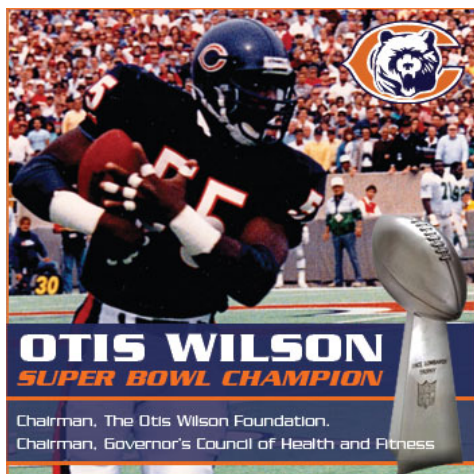


Walgreens Special Guest list

Andrew T. Givens

Andrew joined ESPN in 2006 as senior director, partnership marketing for ESPN, Mobile ESPN. Previously, he was strategic marketing director for the Scripps Network (consisting of Food Network, DIY, HGTV, Fine Living, Shop at Home and Great American Country) and has served as the director of multicultural marketing for BET Movies, a Starz Encore Channel. In addition, Givens worked for Home Box Office where he managed sales and marketing and launched award-winning series and films, such as Sex In The City, Sopranos, OZ, Tuskegee Airmen, Dorothy Dandrich Story and others. For his efforts, Givens has won several national awards, including the Beacon Award, the NAACP Image Award, the NAMIC Excellence Award and several BET Awards. Givens currently serves as Chairman of the Board of Trustees for the American Kidney Fund and has served on several boards, including Soccer in the Streets, **National Association For Multi-Ethnicity in Communications** and Athletes Against Drugs.

Otis Wilson (Super Bowl Champion - Chicago Bears Player)
<http://www.otiswilsonfoundation.com/>



Otis Wilson was born in Brooklyn, NY and became the #1 draft choice for the Chicago Bears in 1980 after graduating from The University of Louisville.

Wilson's career with the Bears spanned from 1980 - 1988, during that time he appeared in the Pro-Bowl twice once in 1983-84 season and again in season 1985-1986. Playing starting linebacker, Wilson was a part of the top-ranked and most feared defensive team, which held up 11 of 16 opponents to 10 points or less. Which led to a Super Bowl Championship for the Bears in 1985.

After a successful career with the Bears for 8 years, Wilson left and played with the L.A. Raiders in 1989. He stayed with L.A. for only 1 year and retired after the 1989 season. After his career he was named to the All-Madden Century Team.

In 1990 Wilson launched his career in broadcasting as a sports commentator for ABC affiliate WREX-Channel 13 in Rockford, Illinois. Wilson was able to successfully take his experience as a pro-athlete and translate it to his viewers week after week. Two years later Wilson was given a 1 hour post-game Bears show called "Otis Wilson Sports Profile," where he was able to showcase more of his commenting skills and ideas. During that time he had Michael Jordan, Chris Chelios and other leading athletes in the Chicago area on his show. Wilson has appeared on or worked for ABC, WMAQ, FOX, WBBM, and WGN in Chicago. He is currently working with Kevin Matthews on radio CD94 in Chicago.

Always ready to accept new challenges, Wilson tried the movie industry where he has appeared in 3 major films. The Fugitive - starring Harrison Ford; Glass Chain - (Spectrum Films); The Fence - (Life Productions). Working in the movie industry was a great opportunity for Wilson to broaden his skills and to add yet another category to his professional repertoire.

Wilson recently started Wilson Sports Marketing Group in which he acts as a liaison between corporations and professional athletes around the country. Wilson Sports Marketing Groups also handles Wilson's promotional and speaking engagements. He has done numerous commercials for Ford Motor Company, Chevrolet and large companies in the Chicago area.

Wilson also uses his notoriety to help children in disadvantaged neighborhoods. The Otis Wilson Foundation was created to help children have opportunities available to them that otherwise would not. The Otis Wilson Foundation sponsors: A youth mentoring program, The Otis Wilson Athletic Sports Camp, The Better Chance Youth Summer Golf Camp. The Today's Kidz Fitness & Health Expo and The Otis Wilson Celebrity Golf Classic. The Foundation has reached over 10,000 kids in the Chicagoland area.

Wilson has also donated his time to public service and helped raise awareness and thousands of dollars for various charities.

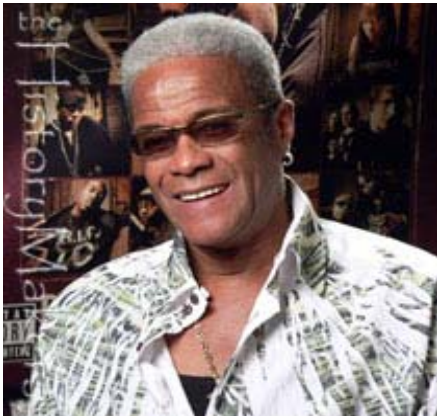
Wilson also wants to make a positive mark with rookies and up-and-coming professional athletes in football. By utilizing his past experiences Wilson gives advice to these new recruits on the nature of the business and how to use their fame for bettering lives of others.

Otis Wilson resides in Chicago and has 3 children.

James E. Reaves – University Of Illinois Extension Program - County Extension Director

Justin Pagsisihan – Director of Business Development – Mix Media Group, Inc. Justin team has provided media coverage for celebrity events for Lady Gaga, Akon, Paradise Girls, Pittsburg Slim and the list goes on.

George Daniels



George Daniels Biography

Favorites

Color The Rainbow

Food Mixed Greens with Ham Hocks

Quote "If I only knew then what I know now."

Record store owner George Xavier Daniels was born on December 18, [1946](#) in the Bronx, New York to Elvina and George Daniels, who were restaurant owners. After his parents separated, Daniels was sent to live with relatives in [Texas](#). Having a hard time adjusting to the racist South, Daniels did, however, seem to develop an affinity for southern music. When he moved to [Chicago, Illinois](#) to live with his father and half-brother before high school, he became attracted to Chicago's [blues](#) and early rock scene. In high school, Daniels played the trumpet. He graduated from Luke Junior College in Chicago, which he attended to avoid being drafted into the [Vietnam War](#).

After working for a short time at a steel mill, Daniels took a job as a janitor at legendary [Chess Records](#) in Chicago. There, he met and heard artists like Muddy Waters, Etta James, The Dells and [Ramsey Lewis](#) among many others. At the same time, Daniels watched the independent music industry achieve some of its greatest successes. He then was hired at a black-owned record store wholesaler on Chicago's [Michigan Avenue](#). In [1968](#), Daniels started managing one of the wholesale record stores, and in [1969](#), Daniels assumed ownership of the store, renaming it George's Music Room.

For the first three years, Daniels was the only employee and worked sixteen hours a day. Overcoming bankruptcy and evictions, Daniels's biggest problems have come from the modernization of the music industry. Daniels created and headed the National United Independent Retailers, an organization dedicated to preserving African American-owned independent retailers.

Daniels' business has continually adapted. He has maintained his popularity in the community with artists' store visits. These artists have included Mary J. Blige, LL Cool J, Al Green, R. Kelly, Alicia Keys, and [The Temptations](#). George's Music Room was singled out by Chicago's Mayor Richard Daley as a quintessential Chicago store and offered a space to open a branch at Midway Airport, which Daniels has operated successfully ever since.



C.O.C.O. Brown Bio

The voice and personality known as C.O.C.O. Brown started in entertainment at the early age of thirteen as an afternoon deejay/host on WONE radio station in Gainesville, FL. Continuing to pursue his passions even while he was in business school at Florida A&M University, he was involved in various aspects of entertainment, from promotions to music and theatre. This published poet/songwriter/producer/voiceover artist, and independent record label president of Parlane Entertainment (nominated for Radio & Records Magazine Indie Label of the Year in 2000), first received national acclaim when the song *Sundress* stormed the radio airwaves and climbed the Billboard charts in early 2000. This spoken word/soul fusion of a song was written, co-produced, and performed by C.O.C.O. Brown on an album called "Make It Phat," by the Phat Cat Players. With Brown at the helm as executive and creator, the album climbed to number seven on the Billboard Radio charts and number 51 on the Hot 100 Hip-Hop and R&B charts. This was new ground for a spoken word piece though the rest of the album was a spicy blend of soul, jazz, and R&B.

C.O.C.O. Brown has made numerous appearances on stage and screen, including being the featured poet/actor in Tyler Perry's box office smash hit movie, *Madea's Family Reunion*, BET's *Lyric Café*, a featured performer in the Essence Festival

Superlounge, on the Tom Joyner's "Fantastic Voyage" Cruise, as host of the anniversary edition of Pantene's *Total You* Celebrity Tour, and on various events between NBC, CBS, BET and TVOne. He has shared the stage with such stellar artists as Destiny's Child, D'Angelo, The Isley Brothers, Doug E. Fresh, and Rachele Ferrell. C.O.C.O.'s distinctive sound has made him one of the more sought after voice talents in the business. He can be heard on such national campaigns as Hefty, McDonalds McCafe, Chevrolet, Lincoln-Mercury, and others. As a lyricist, Brown has penned several hit songs for R&B and soul artists under his own name and as a ghostwriter. Brown is scheduled to release a book of poetry, a solo album entitled *Spoken Soul*, and the sophomore effort from The Phat Cat Players called *The Soul Collective*, in April of 2010. He recently performed in a lead role with the Touring Stage Play by David E. Talbert, *Love In The Nick of Tyme*, which featured Morris Chesnut, Avant, and Ellia English (of Jamie Fox Show acclaim). The DVD launch for *Love In the Nick of Tyme* is November 10, 2009. Brown has a movie project on deck and is also to be featured as a voice in an animated series scheduled for release in 2010. C.O.C.O. Brown also hosts a Urban AC radio show daily from his studio that is currently broadcast in North Carolina markets and available anywhere online. He plans to grow this program into syndication.



BlueCross BlueShield of Illinois and Texas Executives:

**Brian Hedberg, Chief Information Officer & SVP,
BDPA HCSC Corporate Chapter Executive Sponsor**

**Carolyn Clift, Chief Diversity Officer, SVP Enterprise Diversity
& Inclusion Services**

Joel Farran DVP, Corporate Strategy

**Wheeler Coleman, Chief Technology Officer, VP ITG Strategic
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**Rita Taylor Nash, VP, Enterprise Diversity and Inclusion
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Chris Privoznik, Sr. Director, Office of the CIO

Ayanna Hart, Director, Subscriber Services, Texas